



— COVER STORY —

NAME THAT BOAT

Every boat should have a name that reflects an owner's personality. It could be a nod to the breadwinner's profession, an inside joke, or a tribute to a special person in the owner's life. A named boat is a personal statement that brings life to the most special, inanimate thing you own.

[TIPS ON NAMING YOUR BOAT →](#)



— FISHING —

FISHING WITH HELM MASTER® EX

Yamaha's Helm Master® EX Full Maneuverability package is a game changing tool for trolling, one of the most common techniques for catching fish in both fresh and saltwater.

[READ MORE →](#)

— PRO ANGLERS —

YAMAHA/XPRESS BOATS® PRO ANGLER JASON CHRISTIE WINS 2022 BASSMASTER CLASSIC®

His three-day total was 54 pounds even, only 5 ounces better than the angler who finished in second place.

[READ MORE →](#)



— SUSTAINABILITY —

WOUNDED NATURE-WORKING VETERANS GETS BOOST FROM YAMAHA RIGHTWATERS

Wounded Nature-Working Veterans, a non-profit group dedicated to the removal of debris from hard-to-reach coastal areas, has a new V MAX SHO® 115 outboard on the back of the organization's 18-foot SeaArk aluminum work boat thanks to support from Yamaha Rightwaters.

[READ MORE →](#)

VIDEO SERIES



YAMAHA BOATING ACADEMY - SEASON 2

Yamaha Pro Angler Tyler Anderson kicks off Season 2 with this episode about maintenance. Stay tuned for more episodes!

UPCOMING EVENTS

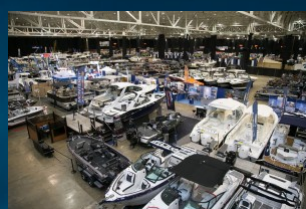


2022 NORTHWEST SPORTS SHOW

March 10-13, 2022

Minneapolis, MN

[View](#)



2022 CLEVELAND BOAT SHOW

March 17-20, 2022

Cleveland, OH

[View](#)



2022 BASSMASTER ELITE - SANTEE COOPER LAKE

March 17-20, 2022

Claredon County, SC

[View](#)



2022 THE WHARF BOAT SHOW

March 18-20, 2022

Orange Beach, AL

[View](#)

REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal flotation device and protective gear.

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